

Chris Dent

Cricket Coach / Batting & Power-Hitting Specialist

Greater Bristol Area, UK

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Coaching Identity & Impact

- I'm a dynamic, modern cricket coach with 16 years of elite experience, 15,000+ professional runs, and four seasons as Gloucestershire CCC captain.
- I specialise in batting development, power-hitting, and data-driven coaching and blend high-level playing insight with proven player-development expertise.
- Founder of the Chris Dent ProCricket Academy, I deliver professional-standard training environments using advanced technology and analytics to accelerate player improvement.
- With a strong record developing junior, pathway, and professional batters, I'm ideally suited to emerging cricket nations aiming to raise technical standards.
- My leadership experience, calm communication style, and ability to create confident, adaptable players make me a powerful asset to any ambitious cricket programme.

Coaching Experience

Head Coach - Chris Dent ProCricket Academy (August 2025-Present)

- I deliver high-impact 1:1 and group coaching sessions that sharpen batting technique, build real power-hitting ability, and elevate game awareness.
- I use advanced tools like Full Track AI, Pocket Radar, and the ProVelocity Bat to give players clear, objective performance data they can actually improve from.
- I coach everyone from beginners to professionals, tailoring every programme to the individual so they develop fast and with purpose.
- I design high-intensity training environments that mirror modern professional demands, pushing players to become confident, adaptable, match-ready cricketers.



Professional Playing Career

- I played for Gloucestershire County Cricket Club for 16 years (2009-2025)
- I made 357 appearances across all formats
- I scored 11,237 first-class runs including a career-best 268
- I made 2446 One-Day runs
- I hit 1543 T20 runs
- I scored 26 professional centuries
- I was the Club Captain (2018-2021) and led Gloucestershire to Division One promotion in 2019
- I was a Royal London One Day Cup winner at Lord's (2015)
- I represented England U19 at the 2010 World Cup.



**MY COACHING
PHILOSOPHY...**

**CLARITY
CONVICTION
INTENT**

Key Coaching Strengths

- Batting technique (all formats)
- Power-hitting development
- Player pathway development
- Video analysis & benchmarking
- Data-driven coaching (AI, radar, bat-speed tech)
- Mental performance & game-plan creation
- Leadership & high-performance culture

Other Coaching Experience

Volunteer Batting Coach - Gloucestershire Women's Cricket - 2016)

- Ran a 10-week batting and power-hitting programme.
- Improved technical clarity, intent, and confidence against spin and pace.
- The 2016 season saw the players hit 40% more boundaries

Qualifications

ECB Level 2 Cricket Coach

Level 3 BTEC Diploma in Sport

More information

LinkedIn Profile: www.linkedin.com/in/chris-dent-cricket

Instagram: @chrisdentprocricketacademy