



## Bhargava Susurla Rajanna

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### Profile

Cricket professional with 20+ years of playing and coaching experience across competitive and professional platforms. Recognized for blending a strong playing background with advanced coaching expertise to create safe, inclusive, and inspiring environments that foster discipline, growth, and excellence.

Skilled in designing and delivering structured, science-backed training programs that elevate player performance, increase participation, and build technically sound, mentally strong, and game-ready athletes. Committed to talent development from grassroots to elite levels, combining modern sports science with proven cricketing principles to nurture the next generation of leaders in the game.

### Professional Attributes

At the heart of my philosophy is the belief that every player should be allowed to grow organically, preserving their natural instincts and unique style. I emphasize an all-round development model that creates athletes who are physically fit, mentally resilient, and technically sound equipped to excel in every dimension of the game.

To me, cricket is more than just a sport, it is a platform for developing life skills. The values, discipline, and experiences gained on the field should enrich one's personal journey because *"the better the person, the better the cricketer."*

My role as a coach is selfless, centered on nurturing the individual first and the player next.

**Coaching Approach:** Enjoy → Develop → Compete → Succeed

- **Enjoy** – Instill love for the game and create a safe, positive environment.
- **Develop** – Build technical, physical, and mental skills systematically.
- **Compete** – Prepare players to perform under pressure with confidence.
- **Succeed** – Enable athletes to achieve excellence and sustain long, fulfilling careers.

### Core Competencies & Specializations

- **Elite Player Development** – Designing and implementing progressive training pathways that transform youth talent into elite, match-ready athletes.
- **High-Performance Program Leadership** – Strategically managing pre-season, in-season, and off-season cycles to maximize player performance and long-term success.
- **Technical Mastery in Batting & Wicketkeeping** – Delivering precision-driven coaching to refine technique, sharpen consistency, and elevate match impact.
- **Coach & Leader Development** – Mentoring coaches with governance models, performance frameworks, and leadership strategies to build sustainable winning cultures.
- **Advanced Player Assessment & Feedback** – Applying detailed observation and personalized communication to accelerate skill acquisition across diverse styles and levels.
- **Academy & Club Excellence Management** – Driving operational efficiency, talent pipelines, and growth strategies for academies and professional clubs.
- **Integrated Sports Science** – Embedding sports psychology, mental conditioning, and nutrition planning to optimize physical performance and mental resilience.

## Coaching Experience

### International

- 1) **The Root Academy (R66T) – Senior Coach & Mentor** | *Adelaide, Australia* | 2022–2023
  - Delivered advanced technical, tactical, and mental skills training as part of the Elite High-Performance panel.
  - Designed individualized player development plans, improving strike rotation, wicketkeeping efficiency, and match consistency.
  - Mentored academy coaches, embedding performance-tracking tools and modern methodologies aligned with global best practices.
- 2) **Southern Districts Cricket Club, South Australia Cricket Association (SACA) – High Performance Coach (Senior Men)** | *Premier Cricket Season, Adelaide, Australia*
  - Led senior men's team preparation for SACA Premier Cricket, enhancing match readiness through targeted skill refinement and opposition-specific strategies.
  - Introduced high-intensity training cycles that boosted batting strike rates and reduced average bowling economy by 10%+ across the season.
  - Developed leadership within the playing group, strengthening on-field decision-making and tactical adaptability.
- 3) **ICC Academy, Dubai – Volunteer Coach** | *Dubai, UAE* | 2024
  - Supported ICC-certified coaches in delivering high-quality training sessions across multiple age groups, with focus on technical skill development and match simulations.
  - Contributed to grassroots and youth development programs, fostering wider cricket participation and early talent identification within the UAE.
  - Enhanced player engagement by integrating modern training drills, improving both individual performance and team cohesion.

### IN India

- 4) **Intellect Institute of Cricketing Excellence LLP – Director & Chief Consultant** | *Bangalore, India* | 2021–Present
  - Founded and managed a high-performance hub producing national, state, zonal, and club-level cricketers.
  - Implemented structured talent identification and development pathways, with 70%+ of trainees advancing to competitive squads.
  - Integrated sports psychology and performance analytics into training, enhancing players ability to execute under pressure.
- 5) **Young Talents Cricket Academy – Head Coach (Academy Operations & Development)** | *Bangalore, India* | 2012–2021
  - Directed development programs for 150+ players annually, producing multiple KSCA division and state-level cricketers.
  - Enhanced academy infrastructure and coaching systems, improving training efficiency and match preparedness.
  - Designed age-specific skill curricula, improving technical competency benchmarks by 25%+ within a single season.
- 6) **Royale Concorde International School – Head Coach (U14 & U16)** | *Bangalore, India* | 2018–2021
  - Developed structured training schedules that led to back-to-back podium finishes in School championships.
  - Fostered leadership among young players, with several progressing to captain inter-school and zonal squads.
  - Introduced physical conditioning modules, reducing injury incidence.
- 7) **Blaze Cricket Club, KSCA Group-1 Div-V – Coach & Team Captain** | *Bangalore, India* | 2016–2021

Captained and coached the team to consistent top-half finishes in KSCA Division-V, improving win ratios year-on-year.

- Balanced leadership with player mentoring, successfully transitioning junior talent into first XI roles.
- Built a disciplined and motivated unit, strengthening overall team performance metrics.

## Global Coaching Credentials & Elite Certifications (30+ accreditations)

*A globally recognized portfolio of 30+ elite certifications, demonstrating mastery in cricket coaching, player development, sports science, psychology, and operations.*

### Player Welfare, Integrity & Safeguarding

#### 1) England Cricket Board (ECB)

- Safeguarding Young Cricketers (Score: 91%) – Suffolk Cricket Club
- Safeguarding & Protecting Children – Essex Cricket Club (County Safeguarding Officer: Phil Knappett)
- Anti-Discrimination (Equity, Diversity & Inclusion)

#### 2) Sports Integrity Australia – Play by the Rules (PBTR)

- Anti-Doping Fundamentals (Level 1)
- Anti-Doping & Integrity Annual Update (Level 2)
- Anti-Doping Course for Coaches
- Child Protection & Safeguarding (2022)
- Clean Sport 101 – Anti-doping compliance for pathway athletes

## International Cricket Coaching Accreditations

#### 1) CoachED Cricket, South Africa (Endorsed by Gary Kirsten) - Level 3 Certified Coach (Score: 82.8%)

- Advanced mastery in Batting, Bowling, Wicketkeeping, Fielding, Leadership, Season Management, and Tactical Game Strategies.
- Completed high-profile performance analysis assignments, including:
  - Ben McDermott – Batting Analysis (*BBL 2020–21*)
  - Mitchell Swepson – Bowling Analysis (*BBL 2020–21*)

#### 2) CoachED Cricket, South Africa – Level 2 Certified Coach (Score: 94.0%)

- Specialized in player development pathways and holistic training frameworks, preparing athletes for long-term competitive success.
- Awarded high distinction for performance evaluation and advanced player management assignments.

#### 3) Snippet of Score Card -

CoachED Accreditation Module Examinations

NAME	SCORE
Batting Examination	89.33%
Bowling Examination	88.57%
Fielding Examination	92%
Leadership & Captaincy Examination	87.5%
Mental Examination	100%
Physical Examination	86.21%
Player Performance Management Examination	88.24%
Season Management Examination	90.48%
Tactical Examination	100%
Wicket Keeping Examination	95%

### **International Cricket Council (ICC), Dubai - Global Certifications**

- 1) **ICC Level 2 Certified Coach** – Advanced accreditation in technical, tactical, and player development pathways.
- 2) **ICC Level 1 Certified Coach** – Structured coaching foundation for youth and grassroots development.
- 3) **ICC Foundation Certified** – Core competencies in cricket education and player development programs.
- 4) **ICC Criio Cricket Program Facilitator** – Qualified to deliver ICC's global grassroots initiative promoting inclusivity and participation.
- 5) **ICC Pitch Curator (Foundation Certified)** – Knowledge of pitch preparation and maintenance standards for competitive play.
- 6) **ICC Umpire (Foundation Certified)** – Understanding of officiating principles, rules, and match management.

### **AU Cricket Australia – National Coaching Accreditation** | ID: 91049677

- 1) **Foundation Coach Certified** – Accredited to coach at grassroots, junior, and youth levels across Australia.
- 2) **Introduction to Cricket** – Expertise in initiating beginners into the game through structured pathways.
- 3) **Junior Cricket & Junior Blasters** – Specialized training for early-stage skill development and game formats.
- 4) **Woolworths Cricket Master Blasters** – Coaching experience tailored for children transitioning to competitive cricket.
- 5) **Match Management** – Skilled in organizing, managing, and officiating junior-level matches.
- 6) **Creating a Quality Experience** – Focused on player enjoyment, safety, and inclusive participation.
- 7) **Creating a Safe & Inclusive Environment** – Training in safeguarding, diversity, and equity in coaching environments.
- 8) **Woolworths Cricket BLAST Coordinator** – Certified to lead and manage community cricket programs across Australia.

### **Diploma in Sports Coaching (Cricket)**

**The Root Academy (OFQUAL Approved Program, UK) | UK ID: DSC17995 | Score: 96%**

- 1) **Certified Batting Coach** – *Shaun Seigert* (High Performance Coach; mentor to Joe Root)
- 2) **Certified Bowling Coach** – *Andrew Zesers* (Former Australian Cricketer)
- 3) **Certified Skill Acquisition Coach** – *Andrew Zesers*
- 4) **Certified Strength & Conditioning Coach** – *Sean Baker*
- 5) **Certified Wicketkeeping Coach** – *John Palmer*
- 6) **Certified Fielding Coach** – *Andrew Zesers*

### **Cricket Analytics Certification**

**Fast-Track Workshop – Mad About Sports (in partnership with Rajasthan Royals)**

- Specialized in Exploratory Data Analytics (EDA) for cricket, including player performance tracking, match data aggregation, and game strategy analysis.
- Trained in applying analytics to aggregate, manage, and interpret performance data to drive tactical insights and development plans.
- Completed Course 1 (2021) and Course 2 (2023), progressively building expertise in data-driven coaching and cricket operations.

### **Sports Psychology & Mental Conditioning Certifications**

- 1) **Advanced Diploma in Professional Sports Psychology** – *CTAA Accredited, London*

- Comprehensive program covering motivation, resilience, emotional regulation, and high-performance under pressure.
- 2) **Champion Mindset Development Program** – *Neuro Performance*
    - Focused on building elite mental skills including goal visualization, focus, mental toughness, and sustained peak performance.
  - 3) **Mental Conditioning Program** – *MS Dhoni Cricket Academy & Aarka Sports*
    - High-performance workshop on motivation, goal setting, and competitive mindset.
    - Designed for professional cricketers to strengthen mental processes, manage pressure, and enhance match-day execution.

## **Fitness & Conditioning Certifications**

- 1) **International Diploma in Fitness** – *Accredited by CPD (UK) & Endorsed by FBX Model, USA*
  - Comprehensive program covering strength training, conditioning, injury prevention, and athlete fitness optimization.
  - Recognized internationally as a professional development standard in sports performance.
- 2) **Consideration of Australian Sport Certification (ACC & CAS)**
  - Specialized in safe sport practices, athlete welfare, and integrity standards, ensuring ethical coaching across all levels of cricket.
- 3) **COVID Safe Sport Coach Certification** – *Australian Coaching Council*
  - Certified in implementing health, safety, and biosecurity measures to protect athletes in training and competitive environments.

## **Team Management & Leadership Certifications**

- 1) **Team Management in Sports (Cricket Team Manager)** – *Rajasthan Royals Academy, IPL Franchise*
  - Certified in player & stakeholder management, logistics, apparel & equipment coordination, season planning, and match-day operations.
  - Master Classes delivered by Kumar Sangakkara (*Sri Lanka Legend & RR Director of Cricket*) and Romi Bhinder (*RR Team Manager*).
- 2) **The Science of Leadership** – *Brain Academy, Gregory Caremans*
  - Training in leadership, management, and communication strategies grounded in neuroscience and social psychology.
  - Focus on building high-performance team cultures, enabling effective decision-making under pressure, and strengthening player-coach relationships.

## **International Workshops, Trainings & Webinars**

- 1) **Cricket Australia**
  - **National Junior Coaching Webinar** – Presented by Mel Jones, Justin Langer & Matthew Mott | Focus: Junior community cricket coaching programs & player engagement.
  - **Development Program – Coaches Connect Workshop** – Facilitator: Bryan Harper | National philosophy on creating effective learning & playing environments for youth & elite cricketers.
  - **Leadership & Culture Performance Workshop** – Hosted by Cricket Australia & Leaders in Sport | Featured Justin Langer & Sir Alex Ferguson on “Playing to Your Strengths.”
- 2) **Cricket Ireland - Coach Connect**
  - Designing Session Planner – Stephen Maxwell & Brian Allen
  - Creating a Positive Coaching Environment – Stephen Maxwell & Ted Williamson
- 3) **CoachED Cricket Webinars** (*with International Cricketers & Elite Coaches*)
  - Modern Day Coaching & Future of Cricket Education – Gary Kirsten

- Captain & Coach Relationship – Stephen Cook
- Transitioning from Player to Coach – Chris Nash
- Modern T20 Strategies – Dawid Malan
- Bowling Strategies in the Modern Game – Andrew Birch
- Developing Youth Players – Rahul Dravid
- Performance Coaching, Team Culture & Leadership – Owen Eastwood
- Working with an International Batsman – Gary Kirsten & Ryan ten Doeschate
- Knowing the Game – Kane Williamson
- Pioneering Women's Cricket – Clare Connor
- Coaching in the Franchise Era – Mahela Jayawardene
- Coaching International Cricket – Mickey Arthur & Phil Simmons

### **Certifications – Registered & In Progress**

- 1) **Diploma in Sports Nutrition** – *Internationally Accredited (IAOTH)*
  - Focus on nutritional strategies for athletes, including energy balance, recovery fueling, and dietary planning to maximize performance.
- 2) **Advanced Diploma in Fitness** – *CPD Accredited (UK) & Endorsed by FBX Model, USA*
  - Comprehensive program in strength, conditioning, and athletic development, enhancing explosiveness, endurance, and injury resilience.
- 3) **Sports Massage: The Technique Masterclass** – *Mike Everson (USA)*
  - Training in Myofascial Release, Muscle Energy, and Connective Tissue Techniques to -
    - Improve athlete performance
    - Decrease injury risk
    - Support mental preparation through recovery-focused massage therapy
- 4) **Diploma in Meditation** – *Internationally Accredited (IAOTH)*
  - Applied mindfulness, focus, and concentration techniques to enhance athlete mental well-being and match-day performance.

### **Career as a Player – Wicketkeeper-Batsman (Opener)**

A wicketkeeper-batsman with 25+ years of competitive cricket experience, recognized for consistency, resilience, and leadership across domestic and international circuits.

- 1) **Junior & Youth Cricket** - Represented Karnataka State, Bangalore Zone, Division I Junior League.
- 2) **Senior Men's Cricket**
  - Bangalore Zone (Group I), Karnataka State Cricket Association
  - KDCA Zone (Division A), Tamil Nadu State Cricket Association
- 3) **International Circuit**
  - Represented ICC Senior Warriors (Dubai) in Division II DSL League.
  - Played for Brighton Cricket Club (Adelaide, Australia) in Grade-B1, expanding international exposure within Australia's structured cricket ecosystem.

### **Articles & Thought Leadership**

**“Fearless Prithvi Shaw” – Batting Analytics vs Australia (Adelaide Test, 2020)**

*Published on LinkedIn Pulse*

<https://www.linkedin.com/pulse/fearless-prithvi-shaw-indias-youngest-debut-test-centurion-sr/?trackingId=nuPObAxkR0O5Hsu3cmZVvQ%3D%3D>

In this analytical feature, I broke down Prithvi Shaw's batting performance against Australia at the Adelaide Oval, focusing on technique, mental approach, and key developmental lessons for young cricketers.

The article demonstrates my ability to integrate technical cricket insights with modern analytical methods, reflecting the same evidence-driven perspective I apply to coaching and player development programs.


### **Academic Qualifications (Non-Sport)**

- 1) **Bachelor of Computer Applications (BCA)** – Comprehensive foundation in information technology, programming, and systems management.
- 2) **Diploma in Computer Technology** – Specialized training in computing fundamentals, technical applications, and IT operations.

### **Other Professional Experience (Leadership / Executive)**

Alongside my cricketing journey, I bring 24+ years of global leadership experience in IT, having worked with top multinational organizations including Hewlett-Packard, Wipro, IBM, and ePlus Technologies.

- Served in Director-level roles, leading large-scale teams, operations, and transformation programs across global enterprises (India, USA, UK, UAE and across APJ regions).
- Specialized in infrastructure, cloud, cybersecurity, and managed services, with expertise in building high-performance teams and executing complex projects.
- Recognized for blending strategic leadership, operational excellence, and people development — skills directly transferable to cricket operations, team management, and high-performance program delivery.

 My parallel corporate career as an IT Executive has sharpened my expertise in governance, high-performance delivery, and global operations — capabilities I now apply to cricket management and elite player development.

### **References & Mentors**

- 1) **Shaun Siebert – Director, High Performance | Root Academy (R66T), Australia**
  - International High-Performance Coach, mentor to Joe Root (England Captain).
- 2) **Andrew Zesers – Head Coach | Root Academy (R66T), Australia & Southern Districts CC (SACA)**
  - Former Australian Cricketer with extensive coaching experience in Australia's premier cricket ecosystem.
- 3) **Prashanth Patel – Director of Cricket | Middlesex Schools Cricket, UK**
  - ECB Level-4 Specialist Coach with strong expertise in talent identification and youth development.

### **Personal Details**

▪ Date of Birth	:	16 <sup>th</sup> December 1982
▪ Passport	:	Indian
▪ VISA's	:	USA - B1 (Active) and UAE Resident (Active)